

4 Miracle Marketing System

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Giving your card to a friend to share

1. They have the card with them when they need it.
2. Their friend they give it to keeps it.
3. Their friend finds your card and remembers who you are.
4. Their friend calls you.

What to do instead

If they've already given your card but you haven't heard from their friend:

“I haven't heard from them. Do you still want me to help them? Give me their number and I'll give them a call.”

What to do instead

Tell them to say something like this:

“Can I have Jerry call you? He does a great job and I know he’ll take great care of you.”

What to do instead

Tell them to do something they are familiar with:

“Would you introduce us?”